

# St Johns River-to-Sea Loop Alliance

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## Facts About the Voice for Trails

## Our Mission

- Increase and support safe, sustainable and equitable active transportation and recreation near the St Johns River-to-Sea Loop Florida state SUNTrail and connected trails
- Advance, advocate, support, promote and protect trails and people-friendly public roads and spaces for every age, ability, physical condition, gender and color
- Raise awareness for mobility-related safety, health, environment and equity and for our world-class regional trails
- Encourage infrastructure, policies and cultural change that enable active mobility including cycling, walking, transit, and use of mobility aids and micro-devices.

# About the Loop

The St Johns River-to-Sea Loop is an evolving 260-mile multiuse Florida SUNTrail from Titusville to DeBary to Palatka to St Augustine and back to Titusville. Connecting trails include the Coast to Coast Trail, the Lake Monroe Loop and other regional trails.

## About Us

We are an all-volunteer 501(c)3 Florida charitable organization founded in 2016

## Our Work

- "Active Transportation for All" workshops to educate decision-makers, build champions and public support and influence policy and improve infrastructure
- DeLand Black Heritage Trail Project guided walking and cycling tours to raise awareness and increase safety and street activity
- Host events, trail rides, Ribbon Cuttings and picnics including the "Thankful for Trails
  Ride, Walk, Roll", Trail to SunRail Ride, and annual 'Spring to the Springs Family Ride and
  Trail Celebration'
- Assist and partner with government agencies on grant applications for more trails
- Design, create, and maintain trail amenities and wayfinding kiosks
- Organize summits, workshops and seminars
- Partner with communities, organizations and businesses for safe cycling and walking
- Create and disseminate trail maps and guides
- Increase active, low-impact, high-value tourism
- Advance and raise awareness for culture and ethnic history

### **Awards**

- Florida Trails Promoter of the Year Florida Bicycle Association
- Exceptional Community Partner Award from Spring Hill Community Association for DeLand Black Heritage Trail project
- Best Community Improvement Plan West Volusia Regional Chamber
- Community Partner of the Year Stetson University
- GuideStar/Candid Gold Seal of Financial Transparency

#### Rationale

Florida and Volusia cities rank among the most "Dangerous by Design" for cyclists and pedestrians. Many people have limited options for safe transportation - especially under-represented populations, children, the elderly, and those with disabilities.

## How to Help

- Become an Annual "Trail Alliance Partner"
- Support and take an active role in our projects
- Join our advisory board or volunteer